



For live events, GiftD sends gifts for a particular program directly to the hotel for event staff to either hand out at registration, place on table settings in the general session, or include in nightly room drops. Since events have pivoted more to virtual, GiftD's business has boomed with the endless opportunities for gifting in the virtual meeting space. GiftD has been hard at work with assembling boxes, folding branded tissue paper, and nestling gifts into crinkle paper for multiple virtual programs, which have occurred over the past year. In the virtual meeting world, GiftD employees are committed to making sure recipients receive the gifts at their home prior to the start of the virtual meeting. Many steps contribute to assure this happens including, tracking each box, affixing a custom-branded sticker to each box, and even performing a shake test to make sure gifts do not shuffle around in transit. If only GiftD was in charge of shipping out all our Amazon packages!



Along with adapting to the virtual meeting world, GiftD has also started offering gift options that complement the work-at-home lifestyle.

Now that gifts are being sent directly to attendees' homes, the team at GiftD is staying on top of sourcing gifts and trends that pair well with the domestic setting, such as small plants, cozy throws, comfortable branded apparel, cookie mixes, playing cards, custom puzzles, and movie night kits.



In efforts to expand their company, GiftD has seen opportunities beyond gifting to live and virtual meeting attendees. They also seek to show appreciation to all employees in the organization from executive admins, to departments like marketing and human resources. Some of their clients even use GiftD to source birthday gifts, holiday gifts, and work anniversary gifts. The gifting possibilities are endless!

With GiftD growing rapidly as a company, the Boston team is excited to welcome Karen DeLeone to our neck of the woods! Karen moved to the East Coast in the fall to build on existing relationships, connect with clients in person, and grow GiftD in the Boston office. Please visit [GiftD's](#) website to learn more about how you can take advantage of the gifting experience. You can also follow them on [Instagram](#) to see some of the latest gifting trends!



2020 Top Hits

We all know that 2020 has been a challenging year. Amongst all the challenges this year has brought, the BG-Dubs team shared some good that came out of the year.

After two and a half years of long distance, my boyfriend and I finally moved to the same city!
-Lacie

I'm more handy than I thought :)
-Vanessa P.

I learned to appreciate the simple things in life and slow down.
-Molly

I successfully grew out my eyebrows.
-Ally

Mastering Cocktail Recipes, Drinking Tree House Beer, Netflix Binges, and Learning That Life Doesn't Always Go As Planned.
-Lyndsay

Had a beautiful girl named Grace.
-Jessica

Moving into my first apartment!
-Emily H

I was able to focus on some personal growth that was always on the bottom of the 'to-do' list!
-Ingrid

JOHN AND I GOT ENGAGED!!
-Kristen E.

Sold a house, bought a house, and got engaged :)
-Nicole

I officially became part of the Unbridled family!
-Abby



Holiday Traditions

The BG-Dubs team shared what their favorite holiday traditions are.

Watching Its a Wonderful Life with my Family on Christmas Eve.
-Catherine

Opening pajamas on Christmas Eve.
-Nicole

Making a homemade gingerbread house.
-Abby

Watching Home Alone.
-Jess

Instead of stockings we put out shoes for Santa!
-Ingrid

HAPPY

Christmas Eve with My Dad's Extended Family!
-Lyndsay

Holidays

Doing a Christmas puzzle with the family.
-Vanessa P.

Getting together on Christmas Eve with all my siblings and their families.
-Molly

Baking Cookies!
-Ally

Making homemade tamales on Christmas Eve with my Grandma and Mom.
-Lacie

Skiing on Christmas morning.
-Brooke

Decorating our 10ft Christmas tree with my family.
-Emily



Unbridled Holiday Card



From all of us at Unbridled

We hope your holiday season is filled with joy and peace. We're excited to get 2020 behind us, but we're thankful for the journey, the things that we've learned, and how we've grown. More than anything, we're thankful for your business and loyalty through this difficult year.

Blessings and peace to you and yours, and happy holidays!

Stan Bullis
President, Unbridled